

# **RBIH at G20** MEDIA COVERAGE



# MEDIA COVERAGE OF THE RESERVE BANK INNOVATION HUB AT THE G20 FMCBG MEETING, GANDHINAGAR

The Reserve Bank of India set up an Innovation Pavilion on the sidelines of the 3rd meeting of Finance Ministers and Central Bank Governors (FMCBG) under India's G20 presidency at the Mahatma Mandir Convention Centre, Gandhinagar. **The Reserve Bank Innovation Hub** showcased two journeys- Digital Cattle Ioan and Digital KCC- under the theme of frictionless credit.

This showcase by RBIH received extensive coverage from leading media channels and publications such as the Economic Times, Times of India, Outlook India, CNBC TV 18, The Print, Financial Express and Business Today, to name a few. Various channels like DD India, CNBC TV 18, and Business Today also broadcasted the coverage on television and subsequently on YouTube and their social media handles.



#### PRESS RELEASES

1	THE TIMES OF II	NDIA					
EDITION IN	<ul> <li>Ф венсацию СФ 26<sup>4</sup>с</li> </ul>		THE	TIMES	OF IND	DIA	
Business	India Business Internatio	nal Business Cryptoci	urrency Finan	ciel Calculators	Budget 2023	Markets	Weelth
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TRENDOID	New income tex siels 2025 04	Income has calculator	Ajay Banga	Ceutam Adani	HDPC Bank	man	- (< )>

#### RBI uses milk supply data for dairy farmer loans

Sidhartha / TNN / Jul 18, 2023, 07:48 IST



RBI uses milk supply data for dairy farmer loans



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- 194 PTS AS SHARE

GANDHINAGAR. For many farmers or dairy farmers, getting a bank loan is impossible for want of any credit history. But here is a solution: A new platform by the Reserve Bank Innovation Hub that enables a borrower to tap into the data on milk sold by the dairy farmer to Amul or the land records available with the state government to determine the payment capacity.

"The "frictionless credit" initiative, which is so far ready for farm and dairy loans, is proposed to be expanded to education loans (using the Digi Locker), MSMEs (based on Udhyam registration and GST and tax records) and even vehicle and personal loans as tests have shown that a loan can be sanctioned in less than 10 minutes"

-Times of India, July 18, 2023

Source: <u>https://timesofindia.indiatimes.com/business/india-business/rbi-uses-milk-supply-data-for-dairy-farmer-loans/articleshow/101841261.cms</u>



#### RBI puts up Innovation Pavilion at G20 FMCBG meeting venue

PTI + Last Updated: 3ul 17, 2023. 05:32 PM 151

Synopsis As part of the "Frictionless Credit", an experience centre has been set up to give a real-life feel of the transformational Digital kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement:



The **Reserve Bank** has put up a stall at the venue of third meeting of G20 finance ministers and central bank governors (FMCBG) here, showcasing its recent innovation initiatives relating to pilot on 'Frictionless Credit' and '<u>Central Bank Digital Currency</u>'. Set up at Mahatma Mandir Convention Centre, the 'Innovation Pavilion' also

features an informative video explaining the various facets of these two initiatives.

As part of the 'Frictionless Credit', an experience centre has been set up to give a real-life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement.

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Infosys Share Price	
Infosys Share Price	1450.30

3115.00

125.40(0.76%)

Hero MotoCorp Share Price

1154 AM | 18 3ul 2021

"The pilot of Digital KCC is presently being run in select districts of Madhya Pradesh, Tamil Nadu, Maharashtra, Karnataka, and Uttar Pradesh, while the pilot on Digital Dairy is being carried out in Gujarat. The pilots have been operationalized in association with **Reserve Bank** *Innovation Hub (RBIH)*, a wholly-owned subsidiary of RBI. The exhibits also provide information about the upcoming digital Tech Platform, which is being developed to enable frictionless credit to various type of loans including MSME, Personal Loans, KCC, dairy loans etc by making use of various digital data points."

#### -The Economic Times, July 17, 2023

Source: <u>https://economictimes.indiatimes.com/industry/banking/finance/banking/rbi-puts-up-innovation-pavilion-at-g20-fmcbg-meeting-venue/articleshow/101830051.cms?from=mdr</u>

2



#### 3 ETBFSI

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### How RBI is showcasing innovations in Agri-credit and CBDC before G20 nations

The 'Innovation Pavilion' put out by the RBI at the third meeting of C20 finance ministers and central bank governors exhibits the latest initiatives related to the pilot on 'Frictionless Credit' and CBDC.





ETBFSI Research + ETBFSI Updated On 10/19, 2025 at 11%6 AM 151



"The 'Frictionless Credit' initiative is exemplified through an experience centre that provides visitors with a practical demonstration of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey. The digital KCC showcases how digitized land record data can be effectively used to sanction and disburse loans in a completely paperless and digitized manner, eliminating the need for farmers to physically visit bank branches."

#### -ETBFSI, July 19, 2023

Source: <u>https://bfsi.economictimes.indiatimes.com/news/banking/how-rbi-is-showcasing-innovations-in-agri-credit-and-cbdc-before-g20-nations/101917403</u>



#### 4 PRESS TRUST OF INDIA



"Set up at Mahatma Mandir Convention Centre, the 'Innovation Pavilion' also features an informative video explaining the various facets of these two initiatives. As part of the 'Frictionless Credit', an experience centre has been set up to give a real-life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement."

-Press Trust of India, July 17, 2023

Source: <u>https://www.ptinews.com/news/business/-rbi-puts-up-innovation-pavilion-at-g20-fmcbg-meeting-venue-/610267.html</u>



### RBI sets up 'Innovation Pavilion' at G20 FMCBG venue, showcases its digital initiatives



"As part of the 'Frictionless Credit', an experience center has been setup to give a real life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey. The digital KCC highlights how digitized land record data can be used to sanction and disburse loans in a completely paperless and digitized manner, liberating farmers from the need to visit physical bank branches."

- CNBC TV 18, July 18, 2023

Source: <u>https://www.cnbctv18.com/finance/rbi-sets-up-innovation-pavilion-at-g20-fmcbg-venue-showcases-its-digital-initiatives-17239701.htm</u>



FINANCIAL EXPRESS



\*The digitalization of processes was substantially reducing operational expenses and opportunity costs, as also decreased the turnaround time for loan processing from more than two-three weeks to a few minutes," the RBI sold.

"At the RBI's Innovation Pavilion, the exhibits also provide information about the upcoming digital tech platform, which is being developed to enable frictionless credit to various types of loans including MSME and Personal Loans by making use of various digital data points."

#### - Financial Express, July 18, 2023

Source: <u>https://www.financialexpress.com/industry/banking-finance/rbi-showcases-frictionless-</u> digital-loans-in-minutes-to-farmers/3175084/



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## RBI Puts Up Innovation Pavilion At G20 FMCBG Meeting Venue

As part of the 'Frictionless Credit', an experience centre has been set up to give a real-life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement

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"As part of the 'Frictionless Credit', an experience centre has been set up to give a real-life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement. The digital KCC showcases how the digitized land record data can be used to sanction and disburse the loan in a completely digitized and paperless manner without the farmer having to visit the bank branch, it said."

- Outlook India, July 17, 2023

Source: <u>https://www.outlookindia.com/business/rbi-puts-up-innovation-pavilion-at-g20-fmcbg-meeting-venue-news-303594</u>



# **ThePrint**

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## RBI's digital rupee, KCC loan innovations displayed at G20 FMCBG event in Gandhinagar



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"To showcase the 'Frictionless Credit' solution, an experience centre has been set up to give a real-life feel to the transformational Digital Kisan Credit Card (KCC). The digital KCC showcases to visitors how the digitized land record data can be used to sanction and disburse the loan in a completely digitized and paperless manner without the farmer visiting the bank branch."

#### -The Print, July 17, 2023

Source: <u>https://theprint.in/economy/rbis-digital-rupee-kcc-loan-innovations-displayed-at-g20-fmcbg-event-in-gandhinagar/1673361/</u>



#### JAGRAN NEWS



9

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# Frictionless credit facility for farmers and small entrepreneurs soon, RBI organizes exhibition in Gujarat

Farmer Dairy Entrepreneur MSME is going to get frictionless credit facility soon. Such digital tech platforms are being developed by RBI Innovation Hub, a subsidiary of RBI, with the help of which there will be no need for any kind of contact or document to take a loan. Its exhibition has been put up in the meeting of finance ministers of G-20 group being held in Gujarat.

BY JAGRAN NEWS Publish Date: Mon, 17 Jul 2023 11:54 PM (IST) Updated Date: Mon, 17 Jul 2023 11:54 PM (IST)

*"Farmers, dairy entrepreneurs, MSMEs are soon going to get the facility of frictionless credit. This type of digital tech platform is being developed by RBI Innovation Hub, a subsidiary of RBI, with the help of which there will be no need for any kind of contact or document for taking loan."* 

- Jagran News, July 17, 2023

Source: <u>https://www.jagran.com/business/biz-frictionless-credit-facility-for-farmers-and-small-entrepreneurs-soon-rbi-put-up-exhibition-in-meeting-of-finance-ministers-of-g20-group-23474408.html</u>



# New RBI platform to use milk supply data for dairy farmer loans

ET Online + Last Updated: Jul 16, 2023, 12:2	3 PM IST	STARE TOPI SU	L 👌 💭	
access information on the milk that records to calculate their ability to	he Unserve Hank Inneverion Hub, a borrower can t dainy farmers sold to Amul or state-accessible and pay back the Ioan. Many farmers or dainy farmers find for want of any tredit history but this move is seen as			
	Many farmers or <u>dairy farmers</u> find it impossible to obtain a bank loan for want of any credit history. But now, Using a new platform created by the			
	Reserve Bank Innovation Hub, a	Most Searched Stocks		
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danie terpo jurelie	milk that dairy farmers sold to <u>Amul</u> or state-accessible land records to	00.05 PM (16 Jul 2023	T45.55[3209i]	
alculate their ability to pay ba	Asian Paints Share Price	3508.80		
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"The "frictionless credit" initiative, which is so far ready for farm and dairy loans, is proposed to be expanded to education loans (using the Digi Locker), MSMEs (based on Udhyam registration and GST and tax records) and even vehicle and personal loans as tests have shown that a loan can be sanctioned in less than 10 minutes"

#### - Economic Times, July 18, 2023

Source: <u>https://economictimes.indiatimes.com/industry/cons-products/food/new-rbi-platform-to-use-milk-supply-data-for-dairy-farmer-loans/articleshow/101850645.cms?from=mdr</u>



#### 11 BUSINESS TODAY



"The Reserve Bank of India is on a pilot project for end-to-end digitization of the Kisan Credit scheme. The scheme is being developed by the central bank and its subsidiary, the Reserve Bank Innovation Hub, aiming to speed up the Ioan turnaround time and reduce it from 4-6 weeks to a few days. Business Today's correspondent Karishma Asoodani speaks with Rajesh Bansal, CEO of the Reserve Bank Innovation Hub, to understand the progress of the initiative announced in September last year."

- Business Today, July 18, 2023

Source: <u>https://www.businesstoday.in/bt-tv/video/bttv-exclusive-rajesh-bansal-ceo-reserve-bank-innovation-hub-390243-2023-07-18</u>







#### RBI's digital rupee, KCC loan innovations displayed at G20 FMCBG event in Gandhinagar

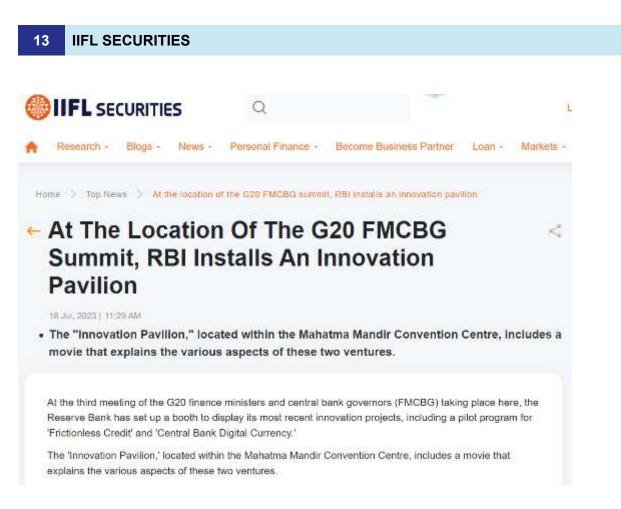
ANI | Updated: Jul 17, 2023 17:02 IST

"The Reserve Bank of India (RBI) has showcased innovations- 'Frictionless Credit' and 'Central Bank Digital Currency'- at the innovation pavilion on the sidelines of the 3rd meeting of Finance Ministers and Central Bank Governors (FMCBG) under India's G20 presidency here at the Mahatma Mandir Convention Centre."

#### - ANI, July 17, 2023

Source: <u>https://www.aninews.in/news/business/business/rbis-digital-rupee-kcc-loan-innovations-displayed-at-q20-fmcbg-event-in-gandhinagar20230717170202/</u>





"The pilots have been put into action in collaboration with RBI's wholly-owned subsidiary, Reserve Bank Innovation Hub (RBIH). The exhibits also contain details about the future digital tech platform, which will employ multiple digital data points to provide frictionless credit for various types of loans, such as MSME, personal loans, KCC, dairy loans, etc."

#### - IIFL Securities, July 18, 2023

Source: <u>https://www.indiainfoline.com/article/news-top-story/at-the-location-of-the-g-fmcbg-</u> summit-rbi-installs-an-innovation-pavilion-1689656533833 1.html



# RBI's digital rupee, KCC loan innovations displayed at G20 FMCBG event in Gandhinagar

ANI 17th July 2023, 22:18 GMT+10

14



"Digital Kisan Credit Card has substantially reduced the operational expenses and opportunity cost and decreased the turnaround time for loan processing from more than two-three weeks to a few minutes for farmers, said Rajesh Bansal, CEO, of Reserve Bank Innovation Hub (RBiH) on the sidelines of the G20 meeting."

#### - Big News Network, July 17, 2023

Source: <u>https://www.bignewsnetwork.com/news/273901443/rbi-digital-rupee-kcc-loan-innovations-displayed-at-g20-fmcbg-event-in-gandhinagar</u>





"The pilot of Digital KCC is presently being run in select districts of Madhya Pradesh, Tamil Nadu, Maharashtra, Karnataka, and Uttar Pradesh, while the pilot on Digital Dairy is being carried out in Gujarat. The pilots have been operationalized in association with Reserve Bank Innovation Hub (RBIH), a wholly-owned subsidiary of RBI."

- News Drum, July 17, 2023

Source: <u>https://www.newsdrum.in/business/rbi-puts-up-innovation-pavilion-at-g20-fmcbg-meeting-venue</u>



#### 16 DEV DISCOURSE

### RBI's digital rupee, KCC loan innovations displayed at G20 FMCBG event in Gandhinagar

The Reserve Bank of India (RBI) has showcased its innovations -- 'Frictionless Credit' and 'Central Bank Digital Currency' -- at the innovation pavilion on the sidelines of the 3rd meeting of Finance Ministers and Central Bank Governors (FMCBG) under India's G20 presidency here at the Mahatma Mandir Convention Centre.



"The pilots have been operationalized with the Reserve Bank Innovation Hub (RBIH), a whollyowned subsidiary of RBI. Digital Kisan Credit Card has substantially reduced the operational expenses and opportunity cost and decreased the turnaround time for loan processing from more than two-three weeks to a few minutes for farmers, said Rajesh Bansal, CEO, of Reserve Bank Innovation Hub (RBiH) on the sidelines of the G20 meeting."

#### - Dev Discourse, July, 2023

Source: <u>https://www.devdiscourse.com/article/business/2526127-rbis-digital-rupee-kcc-loan-innovations-displayed-at-g20-fmcbg-event-in-gandhinagar</u>



#### 17 PSU WATCH



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### RBI puts up Innovation Pavilion at G20 FMCBG meeting venue

To showcase its recent innovation initiatives relating to pilot on Frictionless Credit' and Central Bank Digital Currency, RBI has put up a stall at the venue of 3rd meeting of G20 FMCBG at Gandhinagar



"As part of the Frictionless Credit', an experience centre has been set up to give a real-life feel of the transformational Digital Kisan Credit Card (KCC) and Digital Dairy journey, RBI said in a statement. The digital KCC showcases how the digitized land record data can be used to sanction and disburse the loan in a completely digitized and paperless manner without the farmer having to visit the bank branch, it said."

#### - PSU Watch, July, 2023

Source: <u>https://psuwatch.com/newsupdates/rbi-puts-up-innovation-pavilion-at-g20-fmcbg-meeting-venue</u>



#### 18 LATESTLY

### Business News | RBI's Digital Rupee, KCC Loan Innovations Displayed at G20 FMCBG Event in Gandhinagar

Get latest articles and stories on Business at LatestLY. The Reserve Bank of India (RBI) has showcased its innovations – 'Frictionless Credit' and 'Central Bank Digital Currency' – at the innovation pavilion on the sidelines of the 3rd meeting of Finance Ministers and Central Bank Governors (FMCBG) under India's G20 presidency here at the Mahatma Mandir Convention Centre.

"The pilots have been operationalized with the Reserve Bank Innovation Hub (RBIH), a whollyowned subsidiary of RBI. Digital Kisan Credit Card has substantially reduced the operational expenses and opportunity cost and decreased the turnaround time for loan processing from more than two-three weeks to a few minutes for farmers, said Rajesh Bansal, CEO, of Reserve Bank Innovation Hub (RBiH) on the sidelines of the G20 meeting."

- Latestly, July 17, 2023

Source: <u>https://www.latestly.com/agency-news/business-news-rbis-digital-rupee-kcc-loan-innovations-displayed-at-g20-fmcbg-event-in-gandhinagar-5272019.html</u>







#### News In Brief Business and Economy

RBI Showcases Digital initiatives at G20 FMCBG Venue with 'Innovation Pavilion'



"At the Innovation Pavilion, the RBI highlights its 'Frictionless Credit' pilot initiatives, which aim to revolutionize credit delivery processes. A central component is the transformative Digital Kisan Credit Card (KCC), offering a real-life experience of how digitized land record data can be utilized for paperless and digitized loan sanctioning and disbursement. This transformation liberates farmers from the need to visit physical bank branches, streamlining credit access for the agricultural sector."

#### - TWN, July 18, 2023

Source: <u>https://www.thinkwithniche.com/amp/news/rbi-showcases-digital-initiatives-at-g20-fmcbg-venue-with-innovation-pavilion</u>



#### 20 DAILY TOP STOCKS



### RBI's Pioneering Innovation Pavilion at G20 FMCBG: Promoting Financial Innovation on a Global Stage

July 18, 2023 by Aditva Joiswal

"The RBI's Innovation Pavilion at the G20 FMCBG meeting venue marks a significant milestone in the realm of financial innovation. As a prominent participant in the G20 Finance Ministers and Central Bank Governors (FMCBG) meeting, the RBI has strategically established this pavilion to showcase India's prowess in pioneering financial technologies and driving transformative changes in the global financial landscape."

- Daily Top Stocks, July 18, 2023

Source: https://dailytopstocks.in/g20-fmcbg/



### RBI Showcases Digital Rupee, KCC Loan Innovations at G20 FMCBG





"One of the highlights of the exhibition is the experiential center dedicated to the revolutionary Digital Kisan Credit Card (KCC), which showcases the potential of digitized land record data in streamlining and digitizing the loan sanctioning and disbursal process. With this advanced solution, farmers can obtain loans without the need to physically visit a bank branch, ensuring a completely paperless and hassle-free experience."

- News Track Live, July 17, 2023

Source: <u>https://english.newstracklive.com/news/rbi--showcases-digital-rupee-kcc-loan-innovations-at-g20-fmcbg-sc1-nu318-ta318-1285489-1.html</u>



#### 22 BHARAT TIMES



ECONOMY

# RBI's Digital Rupee, KCC loan innovation showcased at G20 FMCBG event in Gandhinagar

"The Reserve Bank of India (RBI) has showcased its innovations – 'Frictionless Credit' and 'Central Bank Digital Currency' at the Innovation Pavilion on the sidelines of the 3rd meeting of Finance Ministers and Central Bank Governors. (FMCBG) at the Mahatma Mandir Convention Center here under the G20 Chairmanship of India."

- Bharat Times, July 17, 2023

Source: <u>https://news.bharattimes.co.in/rbis-digital-rupee-kcc-loan-innovation-showcased-at-g20-fmcbg-event-in-gandhinagar/</u>



#### **DIGITAL MEDIA COVERAGE**

#### **TELEVISION/ YOUTUBE**





Click the link to watch the full video- DD News, July 19, 2023



#### 2 DD INDIA



Special Broadcast | G20 India Third Finance Ministers and Central Bank Governors meeting

Click the link to watch the full video -DD India, July 18, 2023



#### CNBC TV-18

3



A Look At RBI's Innovation Pavilion At The G20 Meeting In Gujarat | CNBC TV18



Click the link to watch the full video - CNBC- TV18, July 18, 2023





How Will More Than A Million Farmers In India Benefit From The Kissan Credit Scheme Being Digitised?



Click the link to watch the full video - Business Today, July 18, 2023



#### 5 DD INDIA

Watch: youtube.com/watch?v=V8VMsW...



Click the link to watch the full video - DD INDIA, July 18, 2023



#### TWITTER



Currency'. Displays at the Innovation Pavilion were appreciated by delegates & dignitaries.

#### #G20India



👗 PIB India and 4 others

3:49 PM · Jul 18, 2023 · 11.9K Views

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https://twitter.com/g20org/status/1681247401775071237?s=20



#### 2 RBI

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ReserveBankOfIndia 🖑 @RBI

#Governor @DasShaktikanta visits #RBI Innovation Pavilion-Frictionless Credit (Digital KCC & Digital Cattle Ioan journey), and interacts with dairy farmer from Kheralu who received a digital Ioan. Governor also witnessed a #CBDC transaction using UPI QR. #Gandhinagar #G20Summit #G20India #G20 @rbinnovationhub

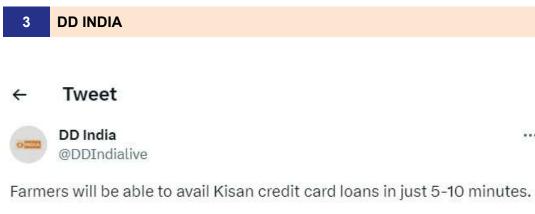


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https://twitter.com/RBI/status/1680966880419278849?s=20





Rajesh Bansal, CEO, RBI Innovation Hub, speaks to DD India correspondent @ajayddnews.

@RBI @FinMinIndia @g20org #G20India

Watch: youtube.com/watch?v=V8VMsW...



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#### 4 CNBC BAJAR

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CNBCBajar | ગાંધીનગરમાં G20 અંતર્ગત ગવર્નરની બેઠકનું નેતૃત્વ RBIના ગવર્નર કરી રહ્યાં છે. આ દરમ્યાન ગવર્નરે RBIના વિશેષ પેવેલિયનની મુલાકાત લીધી છે. જાણો વિગતવાર માહિતી

#Meeting #G20 #G20IndiaPresidency #FMCBG #G20India #Gandhinagar #G20FMCBG #RBI #kisan #creditcard @imketanjoshi



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#### 5 PIB IN GUJARAT

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3જી #FCBD અને #FMCBG મીટમાં @RBI દ્વારા આયોજિત, એક પ્રદર્શનમાં 'ફ્રિકશનવેસ ક્રેડિટ' અને 'સેન્ટ્રલ બેંક ડિજિટલ કરન્સી'માં નવીનતાઓ દર્શાવવામાં આવી હતી. ઇનોવેશન પેવેલિયન ખાતેના પ્રદર્શનોની પ્રતિનિધિઓ અને મહાનુભાવો દ્વારા પ્રશંસા કરવામાં આવી હતી.

#### #G20India

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PIB India and 4 others From G20 India

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#### 6 PIB IN GUJARAT

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PIB in Gujarat 📰 🤣 @PIBAhmedabad

Organised by **@RBI** at the 3rd **#FCBD** & **#FMCBG** Meet, an exhibition showcased innovations in 'Frictionless Credit' & 'Central Bank Digital Currency'. Displays at the Innovation Pavilion were appreciated by delegates & dignitaries.

#### #G20India @g20org



PIB India and 4 others From G20 India 🎲

4:29 PM · Jul 18, 2023 · 318 Views

https://twitter.com/PIBAhmedabad/status/1681257400685465601?s=20



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